

# Starting with confidence >>

## Media

The following is a list of resources and you may like to look through during your summer holidays in preparation for studying A level Media.

The key concepts in Media.

[http://www.mediaknowall.com/as\\_alevel/alevkeyconcepts/alevelkeycon.php](http://www.mediaknowall.com/as_alevel/alevkeyconcepts/alevelkeycon.php)

How to create a basic poster using Adobe Photoshop.

<https://www.youtube.com/watch?v=fiaZwuDFIPU>

Analyse this fragrance advertisement thinking about how it constructs representations of gender.

<https://tinyurl.com/k7d9vwf>

The impact new technology and social media is having upon news journalism.

[https://youtu.be/9APO9\\_yNbcg](https://youtu.be/9APO9_yNbcg)

