

Business

A Level



Overview

This course encourages the practical application of business concepts by exploring events in the business world and relating these to theories and practice. The course is assessed purely by examination and covers real-life business issues, such as, how to lead and manage a successful business and the decision-making involved in order to improve business performance. Students will also look at the wider influences on businesses through strategic planning, finance and the economy. They will have the opportunity to complete group work and conduct independent research ahead

of the final year exam, enabling them to develop the transferable, academic skills required in higher education.

What goes well with this course?

Business goes well with the majority of subjects, particularly:

- Mathematics
- English
- Computer Science
- Information Technology
- Travel & Tourism
- Media Studies
- Politics

Progression

Many students go on to study degree courses in Business Management or related areas such as Management Science, Accountancy, Finance, Marketing, Human Resources and Banking. An A Level qualification in Business can help set students apart from other applicants and provide them with essential knowledge that will help prepare them for the world of work.

Course Content

This course covers a wide range of business topics including:

- Marketing
- Human Resources
- Entrepreneurs
- Operations Management
- Finance & Accounting
- The external environment and how it influences business
- Business Strategy and Decision-making
- Global Business

Educational Experiences

Course Specific Trips, Visits & Experiences

In recent years, A Level Business students have had the opportunity to take part in a variety of course related trips, including:

- A trip to Prague
- A trip to Madrid

Assessment

This is a two year course which is 100% examination based. Students will sit three

external examinations in June of the second year.

The exam board for this A Level is Pearson Edexcel.

Entry Requirements

All students need to have at least five GCSEs at Grade 4 or above (and a satisfactory school reference) in order to be accepted on an A Level/BTEC Level 3 Programme.

In addition, students should meet the following minimum GCSE requirements:

- Grade 4 in Maths and Grade 5 in English Language

GCSE Business is not a requirement.

There is a significant financial element to the A Level course. Strong numerical skills and the desire to learn how to calculate financial information and interpret financial data is therefore essential.

Students will enjoy this course if they are able to:

- Research and discuss key business issues
- Develop an understanding of how businesses work
- Explore the difficulties facing entrepreneurs and businesses

Students should have a desire to find out how businesses work and have an interest in current business affairs. They should also have good interpersonal skills and enjoy communicating their opinions through writing and discussion.