

Business

BTEC Level 3 Extended Certificate

Equivalent to one A Level



Overview

This Business Programme enables students to explore and apply real life examples and situations within the context of a variety of well-known businesses, focusing on topics such as Finance, Marketing and Human Resources. Students will develop their IT, communication and team based skills through the topics. The course incorporates different types of assessment including coursework and examination. Students will develop their business knowledge and skills in preparation for further study or employment.

This is a two year course and is equivalent to one A Level.

What goes well with this course?

Business Studies goes well with the majority of subjects, particularly:

- Mathematics
- English
- Computer Science
- Travel & Tourism
- Information Technology
- Media
- Politics
- Law

Progression

Business Studies can help students acquire the necessary skills to pursue higher education courses in Accountancy, Finance, Marketing, Human Resources and Banking or apply for Apprenticeships and Sponsored Degree Programmes and employment.

A qualification in Business can help set students apart from other applicants, equip them with essential transferable skills and provide the commercial knowledge that will help prepare them for further study and future employment.

Course Content

This course covers:

- Exploring Business
- Personal and Business Finance
- Developing a Marketing Campaign

There is an examination on Personal Business Finance, externally assessed coursework involving a Marketing Campaign, and coursework on Exploring Business.

Educational Experiences

Course Specific Trips, Visits & Experiences

BTEC Level 3 Extended Certificate Business students have the opportunity to take part in a variety of industry related experiences. In the last couple of years, these have included:

- External speakers and workshops

Assessment

This BTEC course is assessed through a series of internal assignments and external assessments.

The exam board for this BTEC is Pearson BTEC.

Entry Requirements

All students need to have at least five GCSEs at Grade 4 or above (and a satisfactory school reference) in order to be accepted on an A Level/BTEC Level 3 Programme.

In addition, students should meet the following minimum GCSE requirements:

- Grade 4 in a numerate subject such as Maths or Science and
- Grade 4 in a literate subject such as English Language, English Literature or History

A Merit or above in BTEC Level 2 Business will also be considered.

Students will:

- Work independently
- Give presentations and pitches
- Do independent research
- Develop an understanding of how different companies work

Students should be interested in the world of Business, enjoy working with others and be able to communicate their own opinions both in writing and verbally. There is a significant financial element assessed through external examination; therefore an ability to calculate and interpret financial information is essential.