

Travel & Tourism

BTEC Level 3 Extended Certificate

Equivalent to one A Level



Overview

This is an interesting and practical course directly related to the vibrant, exciting and rapidly expanding Travel & Tourism industry. Students will study a wide range of travel related topics, in a practical and work based environment. The course has been designed to help students acquire the necessary skills and qualifications for a career in the Travel & Tourism industry.

The Extended Certificate is a two year course that is the equivalent to one A Level.

What goes well with this course?

The course combines well with a wide range of other subjects such as:

- Geography
- Modern Languages
- Business

It also has links with:

- Sociology
- History
- Economics

Progression

Travel & Tourism students may decide to take up a place at university studying one of a number of degrees related to this subject. Popular degree courses include Event Management, Tourism Management or Hospitality Management.

Other students may opt to gain some valuable industry experience, for example in the Airline Industry, Resort Services, Tourism and Hospitality or Trainee Management posts.

A qualification in Travel & Tourism will provide students with essential knowledge of the industry and help prepare them for Higher Education or employment.

Course Content

This course covers a wide range of Travel & Tourism topics including:

- The World of Travel and Tourism
- Global Destinations
- Principles of Marketing in Travel & Tourism

Educational Experiences

Course Specific Trips, Visits & Experiences

Travel & Tourism students have the opportunity to take part in a variety of course related experiences. In recent years, these have included:

- A study visit to Brighton looking at the city's appeal to visitors
- A trip to Thorpe Park to research customer service
- A visit to the London Eye and the Tower of London

The department also arranges for students to hear first-hand from people working in the industry, as well as from Travel & Tourism students who have studied the course and are now employed in one of the many sectors.

Assessment

The course is assessed through coursework, set tasks and externally assessed exams.

The exam board for the BTEC Level 3 Extended Certificate in Travel and Tourism is Pearson BTEC.

Entry Requirements

All students need to have at least five GCSEs at Grade 4 or above (and a satisfactory school reference) in order to be accepted on an A Level/BTEC Level 3 Programme.

In addition, students should meet the following minimum GCSE requirements:

- Grade 4 in a literate subject such as English Language, English Literature or History

A Merit or above in BTEC Level 2 Travel & Tourism will also be considered.

Students will enjoy this course if they:

- Are happy to be assessed by a combination of coursework and exams
- Enjoy new challenges
- Enjoy practical work and demonstrating customer service skills
- Can complete independent research

Students should be interested in the Travel and Tourism industry and enjoy meeting people.